

■ SALES

HOW TO ORDER SHOCKWAVE PRODUCTS

SHOCKWAVE does not generally sell directly to Dealers, you should go through a Distributor.

- In **Canada**: You can order through Land 'N Sea/Paynes or Western Marine/Transat Marine
- In **USA**: You can order through your Land 'N Sea Rep.

Your local rep can help you with ordering what you need. If you do not have a LNS Account, please contact SHOCKWAVE.

SELLING TIPS: 90-SECOND ELEVATOR PITCH

Why Marine Suspension Seating?

- Protects boaters from the shock of wave impact – reduces injury/provides comfort
- Allows boaters to travel with ease to their destination – reducing fatigue
- Offers boaters the ability to reach their destination faster

WHY SHOCKWAVE S5 SENTINEL SUSPENSION?

- Purpose built marine suspension base designed to work and perform in salt or fresh water
- Safety – absorbs the shock of wave impact
- Excellent Lateral Stability
- S5 Sentinel fits virtually any boat and seat, allowing boats of any size or design to benefit from suspension seating
- World leader in marine suspension seating since 2001, supplying products to militaries and government agencies from around the world.
- FOX Float Shock Absorber – Fully adjustable

SELLING AGAINST COMPETITORS — S5 SENTINEL FEATURES

- Air-sprung damper – NOT a mechanical suspension
- 100% non-ferrous materials
- 3 layers of corrosion protection
- Designed and assembled in Canada
- Designed to look sporty and attractive
- On the fly adjustment for different payloads and sea conditions (switch on front of S5 Sentinel)
- On the fly adjustable rebound rate (dial on the front of S5 Sentinel)
- Compatible with most marine seats
- Used by law enforcement, search & rescue, government agencies, fishing guides and recreational boaters.

'HOW TO' VIDEOS

'How To' Videos are available on the website under shockwaveseats.com/support

DEALER MARKETING ASSETS

You can access all our marketing assets for Dealers in the following location:

shockwaveseats.com/dealer-assets

S5 Sentinel Sales Sheets and Recreational Product Brochures are available on request, as are the print ready PDF files.

SHOCKWAVE SEATS SOCIAL MEDIA HANDLES

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🌐 www.linkedin.com/company/shockwaveseats

CONTACT INFORMATION FOR SHOCKWAVE SALES AND MARKETING

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