## **Press Release**



For Immediate Release
June 2024, Sidney BC, Canada

## **Shockwave partners with ALLPA in Benelux and Germany**

**Shockwave Seats,** a Canadian-based marine suspension company revolutionizing marine shock mitigation around the globe, has appointed Allpa as its distributor in Germany and Benelux.

Shockwave Seats sets the standard in the Marine Suspension Seating industry. Shockwave designs and builds all of the marine suspension products in Canada using military-grade components. Global customers including coastguard, SAR, military, commercial and builders of high-performance leisure craft, all recognizing the value of Shockwave's cutting-edge design, high quality, and extreme testing regime.

Paul Woodlock European Sales Manager at GMA who represents Shockwave in Europe commented "The appointment of Allpa Marine Equipment for Benelux and Germany is strategically very important. Their knowledge, technical abilities and their wide customer base ensure Shockwave a perfect introduction and launch into these countries. Allpa were quick to identify Shockwave as a quality product with big potential that they wanted to add into their portfolio. I am very confident that they will do an excellent job representing Shockwave and are a great addition to the expanding European distributor network."

Jarno Berkhof, Managing Director at Allpa, said "We could see immediately that Shockwave would be a perfect fit for our company. Safety and comfort are the two key customer criteria for any boat component, and Shockwave IOO% achieve on both factors. We are delighted to become the exclusive distributor in Benelux and Germany and can see great sales potential through our network of customers."



**Shockwave Seats,** a division of Professional Components Ltd., is a marine suspension seating manufacturer located in Sidney, BC, Canada. For over 20 years, Shockwave has built cutting-edge marine products, using military grade components. Customers include recreational and commercial builders and boaters, local, state, federal governments and military organizations in over 30 countries around the world.

**Shockwave Media Relations Contact** 

Tanis Bradshaw, Recreational Sales & Marketing Manager

Sales Inquiries

E-mail: tanis@shockwaveseats.com

E-mail: sales@shockwaveseats.com

Direct: 778.426 .8097

Sales line: 778.426.8545