



PRESS RELEASE

June 2024

SHOCKWAVE PARTNERS WITH ALLPA FOR BENELUX & GERMANY

Canada based, Shockwave Seats, specialist manufacturers of marine suspension seating systems, have appointed ALLPA Marine Equipment as its exclusive distributor for Benelux & Germany.

Shockwave Seats is a Global Leader in Marine Shock Mitigation Seating, designing and manufacturing all of the marine suspension products in Canada using military-grade components. Global customers including coastguard, SAR, military, commercial and builders of high-performance leisure craft, all recognizing the value of Shockwave's superior design, high quality, and extreme testing regime.

Paul Woodlock European Sales Manager at GMA who represents Shockwave in Europe commented "The appointment of Allpa Marine Equipment for Benelux and Germany is strategical very important. Their knowledge, technical abilities and their wide customer base ensure Shockwave a perfect introduction and launch into these countries. Allpa were quick to identify Shockwave as a quality product with big potential that they wanted to add into their portfolio. I am very confident that they will do an excellent job representing Shockwave and are a great addition to the expanding European distributor network."

Jarno Berkhof, Managing Director at Allpa said "We could see immediately that Shockwave would be a perfect fit for our company. Safety and comfort are the two key customer criteria for any boat component, and Shockwave 100% achieve on both factors. We are delighted to become the exclusive distributor in Benelux and Germany and can see great sales potential through our network of customers."



Shockwaves "S5 Sentinel" Suspension seat base

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