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Shockwave Extends Distribution in Scandinavia

New Distributor, Jan Comstedt AB, Provides Recreational Products to Sweden, Finland and Denmark

Shockwave Seats, a Canadian marine suspension company revolutionizing marine shock mitigation around the globe, announces Comstedt as their exclusive distributor for Sweden, Denmark and Finland.

In the past twelve months Shockwave's European representatives, UK-based Global Marine Associates (GMA) have continued to increase the company's exposure in Europe, appointing a network of distributors that stock and promote Shockwave's recreational product range.

Mats Comstedt, CEO, commented "It is important that we continue to increase the portfolio of products that we are able to distribute throughout Scandinavia, but without compromising on our product choices which have always been based on the size of the market opportunity, product quality and our ability to meet our principles expectations. Whilst we are forced to pass on some, we could immediately see Shockwave would be a perfect fit for us and we are thrilled to have been chosen as their distributor in these three countries."

Martin Harding of GMA welcomed the appointment of Comstedt. "With Scandinavia being a significant target market for us, and with our Norwegian distributor, Inmatech already getting some positive results, the appointment of Comstedt gives us immediate access to their sales teams in each of the other Scandinavian countries and we are looking forward to what we anticipate will be some fast progress."

"We are excited to welcome Comstedt as the Shockwave distributor in Scandinavia," said Shockwave Recreational Sales and Marketing Manager, Tanis Bradshaw. "Comstedt is placing our recreational suspension bases within easy access of a boating community that has shown an increasing interest in the Shockwave product line."

Comstedt are currently displaying Shockwave's recreational products in their stand at the "Allt för Sjön" boat show which is currently ongoing in Stockholm.

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Shockwave product on display in Comstedt stand.

About Shockwave

Shockwave Seats, a division of Professional Components Ltd., is a marine suspension seating manufacturer located in Sidney, BC, Canada. For over 20 years, Shockwave has built cutting-edge marine products, using military grade components. Customers include recreational and commercial builders and boaters, local, state, federal governments and military organizations in over thirty countries around the world.

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