

**For Immediate Release**

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**Sidney BC, Canada**

## **SHOCKWAVE PRODUCTS TO BE DISTRIBUTED BY KENT MARINE IN FRANCE**

**Shockwave Seats**, a Canadian company specializing in the manufacture of marine suspension seating systems, has announced a distribution agreement with Kent Marine Equipment who will promote, supply and support the company's products throughout the French market.

With a history going back twenty-five years, the Shockwave brand is internationally recognized as the company that sets the standard in marine suspension seating with their customers producing vessels for coastguard, SAR, military, commercial and high-performance leisure use, all recognizing the value of Shockwave's superior design, high quality and extreme testing regime.

Martin Harding, MD at GMA who represent Shockwave in Europe commented, "We are very pleased to have made the appointment of Kent Marine as our exclusive distributor for France, their strong OEM customer base and established dealer network, together with their extensive technical knowledge and marketing capabilities made them an easy first choice and we are looking forward to working with them in promoting, selling and supporting Shockwave in this important market."

Francois Berson, MD of Kent Marine said, "It was easy to see that Shockwave would be an ideal fit for our business and customer demographic, so we are delighted to be adding another internationally recognized, premium brand to our programme and we look forward to a successful long-term partnership."

"With the increasing interest in our recreational products in Europe, Shockwave welcomes Kent Marine Equipment as a partner in the French market," said Tanis Bradshaw, Recreational Sales and Marketing Manager at Shockwave. "With their extensive network in France, we are confident boat builders, marine suppliers, and pleasure boaters looking for quality marine suspension will respond positively to having a Shockwave distributor in their country. With the addition of Kent Marine Equipment in France, we now have nine distributors in Europe, covering thirteen countries."

### **About Shockwave**

Shockwave Seats, a division of Professional Components Ltd., is a marine suspension seating manufacturer located in Sidney, BC, Canada. For over twenty years, Shockwave has built cutting-edge marine products, using military grade components. Customers include recreational and commercial builders and boaters, local, state, federal governments and military organizations in over thirty countries around the world.

### **Media Contacts:**

<b>Europe:</b>	<b>Canada:</b>
Martin Harding	Tanis Bradshaw
GMA	Shockwave
<a href="mailto:mharding@gmaeurope.com">mharding@gmaeurope.com</a>	<a href="mailto:tanis@shockwavesSeats.com">tanis@shockwavesSeats.com</a>